## **Concorde Website**

Designer: Sarah Pulvirenti

Creative Direction: Madeline Partner

We looked at images of the Concorde to use for the first page. We talked about first page and how it should look, and maybe including a blueprint in some form. We also talked about tone, and how it should be approachable, and easy to understand. It was also important to use sleek colors, similar to that of the airplane, as inspiration.